



YOUR  
**ENTRY**  
EXPERTS.



**LEVEL UP.**

**SCALABLE OPTIONS** JUST FOR YOU

Installing the right solution for the right project plays a huge role for an entrance to a space. Having the power to make changes to our, already premium, standard entrances and services is what makes our solutions stand head and shoulders above the rest. We understand our customers and their segments and are pleased to be able to fine-tune our products to ensure your order and install the ultimate entrance. 'Level Up' where it matters most.

# LEVEL UP.

In today's day and age, we as consumers are used to having the power to decide what it is that we want. Entrance choices are no different. The way we allow our customers to order entry solutions at Boon Edam gives the individual security manager, contractor or architect the flexibility to either order a standard, 'off-the-shelf' product, or work with our entry expert to fine-tune the product to perfectly match your unique application. Depending on the circumstances, you can have freedom of choice to upgrade or add priority to the areas which are most critical – be it heightening security, making it safer or customising the design and branding to make a statement.

## HOW IT WORKS

If our standard specifications do not quite suit your need, we open up opportunities for you to 'Level Up' where it counts most. You can also do this according to your most motivating value driver. Here you can find out a little more about how you can adapt your entrance to best suit your application for our product range. Talk to your entry expert who is trained to work with you to know where you will get the most impact in terms of levelling up in the areas most essential to you.

**You can Level Up in any of these categories:**

### THROUGHPUT

**Add:** Diameter / width / height / configurations

### SECURITY

**Add:** Additional sensors / protective packages / tall glass

### SAFETY

**Add:** Fail-safe / fail-secure / warning decals / audio and visual cues / touchless integration

### AESTHETICS

**Add:** Material colour / shape / branding

### TECHNOLOGY

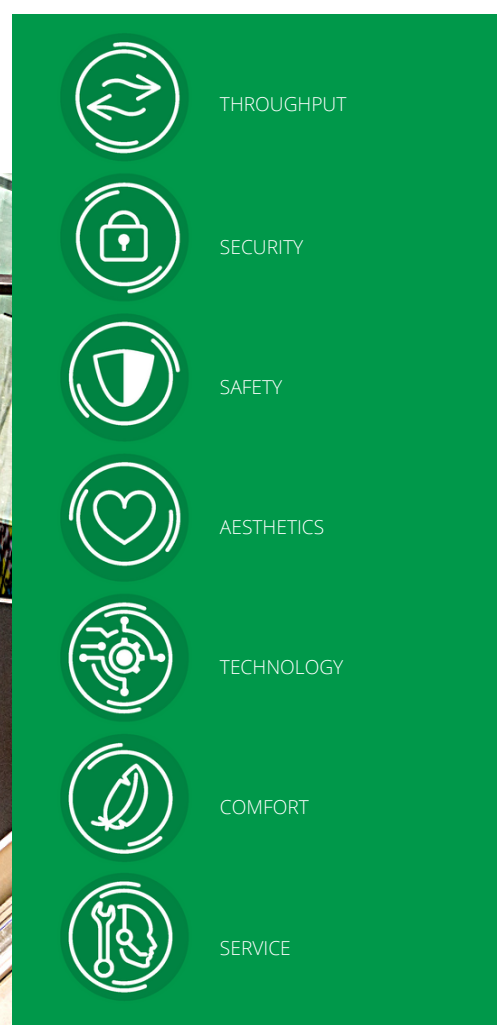
**Add:** Biometrics / access control

### COMFORT

**Add:** Disabled entry / lighting / energy saving mode

### SERVICE

**Add:** Service and maintenance packages



# THROUGHPUT.

Throughput affects users daily. To make the correct entrance decision, it is important to consider both the type of users as well as the number of users during certain times of the day.

For instance, are there children, prams or trolleys entering? Are there specific peak times of users, a changing shift or possibly a lunchtime? Does traffic require a particular 'comfort zone'? And is there a need for accessibility for wheelchairs and your deliveries?

## EXAMPLES OF HOW TO 'LEVEL UP' IN THIS CATEGORY:

### Doors:

- Diameter / Throat opening
- Positioning of the door
- Number of door segments / wings

### Lanes:

- Barrier width
- Number of barriers
- Lane configuration



# SECURITY.

Security should be deliberated in every entrance decision, from doors to barriers. High on everyone's radar these days, you should give thought to whether there are different security zones you would like to establish within your building.

Think about the risks you are trying to mitigate, is the prevention or detection of tailgating preferred, and does the security level vary at different times of the day? Also, consider whether the public would need access to secured areas and finally if there is a need to secure the entrance remotely.

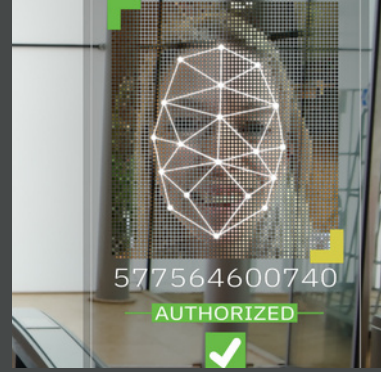
## EXAMPLES OF HOW TO 'LEVEL UP' IN THIS CATEGORY:

### Doors:

- StereoVision
- Biometric integration
- Night locking
- Protection packages

### Lanes:

- Biometric integration
- Tall glass
- Adjustable security settings



## SAFETY.

The safety of employees, visitors and users to your building is paramount and should be an essential factor when making an entrance decision. Mull over the different user types; children, elderly users as well as to what extent you need the solution to keep the occupants of your building safe; is there a specific security level you need to achieve?

Evaluate any local codes or norms the solution may need to conform to, as well as what your fire or evacuation, crisis or emergency strategies are.



### EXAMPLES OF HOW TO 'LEVEL UP' IN THIS CATEGORY:

#### Doors:

- Sensor systems
- Fire-resistant glass package
- Emergency egress
- Fail-safe and / or Fail-secure
- Visual / audio cues
- Glass / floor safety decals
- Slow button for disabled users
- Safety / stop button
- Touchless integration

#### Lanes:

- Sensor systems - jump-over detection / low object detection
- Sensors to detect baggage / large deliveries
- Barrier safety system
- Touchless integration

## AESTHETICS.

A building entrance is the calling card, the first impression for both your staff and visitors; it is, therefore, important to balance functionality with design to achieve your design goals. Consider the use of aesthetics to deliver high-end, high-tech, blend-in or stand-out entrances, fit for their function and purpose. Take into account different materials, glazing options and architectural finishes to match your design ambition.

### EXAMPLES OF HOW TO 'LEVEL UP' IN THIS CATEGORY:

#### Doors:

- Colour / material / finish options
- Wrapping / branding
- Glass options (coloured / etched)
- Flooring material (wood / steel / rubber)
- Canopy height and Height under canopy

#### Lanes:

- Material / finish options
- Wrapping / branding

# TECHNOLOGY.

Technology is at the heart of many products and services, including those in the entry. As technology is continually evolving, it should be top on your list of considerations when thinking about up to date and future-proof innovations. Using more recent technologies and enabling consistent updates will ensure optimal performance and therefore minimise the impact on carbon footprint. Is it sensitive to local country power legislation and health and safety? Also look at integration capabilities, what additional, and new technologies can integrate into my entry choice? Plus, trend research is important. Is there a dedicated task team scanning the globe for innovative technologies to boost life-cycle and efficiency?

## EXAMPLES OF HOW TO 'LEVEL UP' IN THIS CATEGORY:

### Doors:

- Remote control (BoonTouch)
- Integration with third-party technology suppliers
- BoonAssist (PowerAssist, speed control and positioning)
- Biometric integration
- Access control integration options

### Lanes:

- Biometric integration
- Elevator Destination integration / PORT 4 mini
- Remote control (BoonTouch)
- Access control Pedestal mount (Lifeline Boost)



# COMFORT.

Comfort should be examined regardless of what entrance you select. Think about ease-of-use, intuitiveness and user experience, but also about environmental comfort. You should consider the importance of energy efficiency in your building, and whether there are any energy certifications, you are looking to achieve. But also consider the impact of the entrance on your staff and visitors sitting in the area.

## EXAMPLES OF HOW TO 'LEVEL UP' IN THIS CATEGORY:

### Doors:

- Various segment sizes
- Disabled entry
- Energy saving modes: operational / stationary / sleep
- Temperature control / air-curtain
- Lighting (special or additional)

### Lanes:

- Wide / disabled lane
- Energy saving modes: operational / stationary / sleep



# SERVICE.

Service relates not only to the service of our physical product, but also our service to you, our customers. Service and maintenance are typically considered last when making a buying decision. Yet, during and after installation, the level of service directly impacts continued operations and your ROI. You should base your expectations on response times in times of breakdown, planned preventative maintenance, as well as your need to life-time cover or your concern for product usage data.

Training that is provided should be seen as an important factor when making an entrance decision. You should consider the level of impact on the end-user and how you will ensure safe and efficient use. What kinds of workshops, manuals and training programmes will be necessary for the end-users? Additionally, is installation, service, planned maintenance and post-installation technical training going to be needed?

## EXAMPLES OF HOW TO 'LEVEL UP' IN THIS CATEGORY:

### Doors and Lanes:

- Service levels
- Training
- Maintenance contracts

# BOONSELECT. THE SOLUTION MAPPING TOOL

Before you are ready to decide how you would like to customise your entrance, we suggest you work with your entry expert and walk through our BoonSelect – Solution Mapping Tool. This tool has been designed to help you make the right product decision based on seven fundamental considerations. These considerations are the same as the categories within which you can ‘Level Up’ (see above). Once you have taken the journey towards the right product for the right environment, you are now ready to dive deeper and fine-tune your product choice to ensure the areas most critical to you, are fully accounted for. Saving you money and providing the most effective solution all-around.

## KEY BENEFITS

- Scalable flexibility
- Giving priority to the critical functions of the entrance
- The best entry for each application
- Freedom of choice
- Collaboration with experts to deliver on solutions

Our promise is our commitment to making you feel welcome and secure, and our mission is to help you make a decision that adds value to you and your business. This is how we do it:

- **STRONG CONNECTION**

Wherever you are in the world, Royal Boon Edam is close-by

- **PROVEN RELIABILITY**

Long standing, loyal clients prove our consistent commitment and reliability

- **CAREFULLY TAILOR-MADE**

Premium standard products can be fine-tuned with you in control (See ‘Level Up’)

- **ON-TREND CRAFTSMANSHIP**

The perfect balance of new technology with care and attention to detail

- **SECURE INVESTMENT**

Your ROI is important to us, and we help show you how

- **TRUSTED PARTNERSHIPS**

We are in it for the long-term with you

We call this the “Boon Edam Experience”, and our entry experts are on hand to tell you more about it and walk you through the journey to your perfect entrance.

# OUR REACH IS GLOBAL.

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We have been in business for more than 140 years manufacturing premium aesthetic and security entrance solutions in the Netherlands, United States of America and China. We can confidently say that we cover every corner of the globe with subsidiary companies in major cities across the globe. Furthermore our global export division not only partner with our distributors, but also offer direct sales and service to every territory. This wide net allows us to have a strong global footprint as well as a personal grasp of local markets and their unique entry requirements.

To find your closest Boon Edam expert, please go to:

[www.boonedam.co.uk/contact](http://www.boonedam.co.uk/contact)



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